

## **ROBERT M. TRAYNOR, Ed.D., MBA, FNAP**

***Clinical, Rehabilitative, Academic, Forensic, Practice Management, CAOHC CD-PS/A, & Consulting Audiologist***

### **CURRICULUM VITAE**

**Robert M. Traynor, Ed.D., MBA, FNAP**  
**American Board of Audiology Certified**  
**ASHA Cert. of Clinical Competence Audiology**  
**Certificate Holder – Tinnitus, Am. Board Aud.**  
**Course Director & Certified Professional Supervisor –**  
Council for Accreditation in Occupational Hearing Conservation  
**Licensed Audiologist –**  
Colorado - #25, Wyoming - #A-1035, Florida - #AY2303

#### **Robert Traynor Audiology, LLC**

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### **Summary of Expertise**

46 years of clinical practice in audiology, hearing industry consultant, trainer, professor, conference speaker, practice manager and author. 46 years teaching courses and training clinicians within the field of audiology with specific emphasis in hearing and tinnitus rehabilitation. Adjunct Faculty in Audiology, University of Arkansas for Medical Sciences.

#### **Experience includes:**

- Clinical Audiology - Hearing Assessment - Hearing Rehabilitative Treatment
- Tinnitus Treatment and Rehabilitation (Since 1978)
- Member, Board of Directors, American Tinnitus Association
- Hearing Instruments, Hearing Instrument Fittings, Professional Selling techniques
- Air bag deployment and Hearing/Tinnitus injuries, Audiology Malpractice Expert Witness
- Audiology Practice Management
- Cranial Nerve Monitoring – Otolaryngology, General Surgery Cases
- Forensic Audiology, 25 Cases, 1 Deposition, 2 Trials
- Audiology, Hearing Aid and Equipment Product Training of Distributors in 40 countries
- Hearing Aid and Audiometric Equipment - Research and Development Teams
- Middle Ear Implant Consultant – Otologics (Now Owned by Cochlear Corporation)
- Textbook Author & Blogger
- Professor of Audiology, Audiology Program Director
- State, National and International Convention Speaker
- CAOHC Course Director & Professional Supervisor for Hearing Conservation Programs

**EDUCATION**

<b><u>Institution</u></b>	<b><u>Major</u></b>	<b><u>Degree</u></b>	<b><u>Date</u></b>
University of Northern Colorado Greeley CO	Audiology	Master of Arts	1973
University of Northern Colorado Greeley, CO	Spec. Educ./Audiology	Doctor of Education	1975
Northwestern University Evanston, IL	Audiology	Post-Doctoral Study	1984
University of Phoenix Phoenix, AZ	Business Admin: Global Management	Master of Business Administration	2006

**DEGREE RESEARCH**

Traynor, Robert M., (1972) Aural Rehabilitation of Geriatric Patients. Bachelor of Arts. Honors Thesis, University of Northern Colorado, Greeley, CO.

Traynor, Robert M., (1975) A Method of Audiological Assessment for the Non-Ambulatory Geriatric Patient. Doctor of Education Dissertation, Univ of Northern CO, Greeley, CO.

**Military Service:** 21 Years Total Military Service, Lt. Colonel, MSC, US Army, Retired. Vietnam Veteran.

**1966-1970**, United States Air Force (Enlisted Service), Aerospace Ground Equipment Repairman Ranks: Airman Basic through Staff Sergeant (E-5).

**Assignments:** Lackland AFB, Texas; Rantoul, AFB, Ill; McCord AFB, WA; Tinker AFB, OK; Nha Trang AFB, RVN; Armed Forces Language School, Koelper Compound, Saigon, RVN; Tuy Hoa AFB, RVN; Plattsburgh AFB, NY. USAF Reserve, 1970-1972.

**1983-1998**, United States Army Reserve; Colorado Army National Guard (Commissioned Officer Service), Medical Service Corps, 68M Audiologist, ranks: CPT (0-3) – LTC (0-5),

**Assignments:** 5502 US Army Hospital, Fitzsimons Army Medical Center, Denver, CO; Brooke Army Medical Center, San Antonio, TX; Madigan Army Medical Center, Tacoma, WA; Walter Reed Army Medical Center, Washington, DC; William Beaumont Army Medical Center, El Paso, TX; Aberdeen Proving Ground, Aberdeen MD.

**Retired 1998, LTC, Colorado Army Nat. Guard, Exec. Officer, Medical Unit, Buckley AFB, CO.**

**EMPLOYMENT****North Colorado Ear Nose Throat, PC, Greeley, Colorado***Clinical Audiologist, 1972-1975*

- Diagnostic and Rehabilitative Audiology
- Audiological support of Otolaryngology Clinic

**Audiology Associates of Greeley, Inc., Greeley, Colorado***Founder, CEO, President, Audiologist, 1972-2019*

- Licensed Colorado Audiologist, License # 25
- Assess and Treat Adult and Pediatric Hearing-Impaired Patients
- Allied Health Hospital Privileges:
  - North Colorado Medical Center, Greeley, CO (Banner Health), 1978-2016
  - Medical Center of the Rockies, Loveland, CO (UC Health), 2010-2016
  - McKee Medical Center, Loveland, CO (UC Health), 2010-2014
  - Wray Hospital, Wray, CO, 1988-1995
- Assess and Treat Tinnitus Patients with Hearing Devices and Therapy
- Conduct Auditory Brainstem Response Testing
- Conduct Otoacoustic Emissions Testing
- Conduct Electronystagmography and Videonystagmography
- Provide and Maintain Hearing Instruments
- Provide and Maintain Tinnitus Maskers
- Conduct Operative Monitoring – Otolaryngology & General Surgery
- Otolaryngology Clinic Support
- Practice Management

**University of Northern Colorado, Greeley, CO***Instructor, Assistant Professor and Associate Professor of Audiology, 1973-1982*

- Teaching, Research & Service
- Teach Courses in Audiology: Structure and Function of the Auditory Mechanism, Introduction to Hearing Aids, Introduction to Aural Rehabilitation, Advanced Hearing Aids, Advanced Adult Aural Rehabilitation, Hearing Science, Practicum in Audiology
- Clinical Supervisor in Audiology
- Director of Aural Rehabilitation Clinic
- Research in Tinnitus
- Computer Assisted Aural Rehabilitation
- On Leave, 1976-77

**EMPLOYMENT (Cont'd)**Univ. of Arkansas for Med. Sciences Little Rock, AR.*Assistant Professor of Audiology, 1976-1977 – 1 year leave University of Northern Colorado*

- Teaching, Research & Service
- Teach Courses in Audiology, Aural Rehabilitation, Hearing Aids, Practicum in Audiology
- Clinical Supervisor in Audiology
- Director, Pediatric Aural Rehabilitation
- Founder, Arkansas Association for Hearing impaired Children, Little Rock

Colorado State. Univ., Ft. Collins, CO.*Associate Professor & Director of Audiology, 1982-1993*

- Teaching Research & Service
- Teach Courses: Hearing Aids, Noise Control, Speech Audiometry, Practicum in Audiology, Intro to Aural Rehab, Adult Aural Rehab, Computer Assist. Communicology
- Director Tinnitus Clinic
- Administrate the Audiology Undergraduate and Graduate Programs
- Advise Graduate and Undergraduate Students
- Project Director, **US Army**, Auditory Workload Research Project, Ft. Knox, KY
- Human Engineering Laboratory, Aberdeen Proving Ground, MD, (1990-92). Grant

Robert Traynor Audiology, LLC, Fort Collins, Colorado*Founder, President, Audiologist, 2019 - Present*

- Forensic Audiologist
- Audiology Consultant Teaching Practice Management Courses at 2 Universities
- Adjunct Professor
- National and International Speaker
- Author & Blogger

Audiology Exclusive, LLC*Co-Founder, Audiology consulting Group*

- Assist start up and existing companies in presenting their products to the hearing healthcare market
- Team of academics, audiology clinicians, and hearing Healthcare Sales Professionals
- Assists in finding performance applications, visibility and marketing

## **EMPLOYMENT (Cont'd)**

### Self-Publishing Audiology Coalition, LLC

*Co-Founder, Investor, Treasurer, 2019 - Present*

- Publish books in Audiology
- Manage financial affairs for Self-Published Audiology Coalition

## **MAJOR AUDIOLOGY CONSULTING**

### National Ear Care Plan, Denver, CO – Audiology Buying Group (Now called HEAR-USA)

*Audiology Consultant to Develop Buying Group and Provider Regulations, 1990-1992*

- Consult with Executives on Hearing and Audiology Practice
- Set up Buying Group (now called HEAR-USA)

### Rexton Inc., Plymouth, MN – Hearing Aid Manufacturer

*Audiology Consultant, 1990-1992*

- *Advisory Board* –
- *Various contracted K-Amp Presentations*

### Bernafon, A/G, Bern, Switzerland International Hearing Aid Company

*Senior International Audiology Consultant, 1993-2010*

- Member Research and Development Teams - 1998-2010
  - Smile & Smile + Projects Launched 1999, Sold until 2007
  - Symbio Project, Product Launched 2001, Sold until 2006
  - Hearing Aid Fitting advice
  - Patient product needs advice
  - Audiological evaluation of Marketing Materials
- Director of International Training – Hearing Instruments - 1998-2010
  - Develop Product & Audiological Methods training for International Distributors
  - World-wide product branding
  - Speaker at Annual Bernafon International Distributor Forum in Switzerland
  - Arrange for Guest Audiology Speakers for Bernafon Forum
  - Internal training of domestic & international sales representatives
  - Live and Work at Bernafon HQ in Bern, Switzerland - 1998-1999

- **MAJOR AUDIOLOGY CONSULTING (Cont'd)**

- 
- Bernafon, A/G, Bern, Switzerland International Hearing Aid Company
- *Senior International Audiology Consultant, 1993-2010*
  - Training of COSTCO Dispensers – 2002
  - Travel to 40 Countries to conduct product & audiology training for distributor, See ***Professional Presentations*** section for specific training programs and countries

Bernafon-Maico, Minneapolis, MN – US Hearing Aid Manufacturer –  
Training Consultant, 1993-1999

- *Design and present training programs for sales reps, audiologists & dispensers*
- *Consult on practice patterns of US audiologists*

Oticon, Inc, Somerset, NJ/Copenhagen, Denmark  
*Audiology Consultant 1995, 1996, 2005*

- *Presentation Aural Rehabilitation of the Elderly Denmark*
- *Taking CIC Impressions*
- *Professional Sales Techniques*

Maico-Diagnostics, Eden Prairie, MN – Audiometer Manufacturer  
*Audiology Consultant, Computerized Audiometer, Real Ear Unit marketed by Interacoustics –  
Equinox Audiometer Affinity, 1997- 2006*

- *Design*
- *Functionality*

Audiology Online, San Antonio, TX  
*Online Continuing Education Company, 2001-2014*

- *Advisory Board,*
- *International Manufacturer/Member Recruiting,*
- *Contributing Editor, Business & Practice Management*

Otologics, LLC, Boulder, CO  
*Consulting Audiologist, Carina Implantable Hearing Device, 2006-2009*

- *Research and Development Application and Marketing*
  - *Prepare and publish articles for journals*
  - *Work with surgeons in surgery*
  - *Training presentations at National Audiology Meetin*

## **MAJOR AUDIOLOGY CONSULTING (Cont'd)**

### Sonic Innovations, Somerset, NJ

*Audiology consultant 2006, 2010*

- *Contractor for 6 practice management workshops across the United States*
- *Contractor for 5 Veteran's Administration workshops: Personal Style in Hearing Aid Fitting*

### Vanish, LLC. Longmont, CO. Manufacturer of Invisible Hearing Aid Tubes & Receiver Wires

*Audiology Consultant to Inventor and CEO of Company, 2009 – Present*

- Research and Development Application and Marketing
- Presentations at American Academy of Audiology Article for ***Hearing Review***, 2014
- Recorded marketing video of application and use
- Arranged discussions with Bernafon for marketing of application
- Broker for Sale of the company

### Hearing Health & Technology Matters, Phoenix, AZ.

*Founder - Digital media for hearing industry. (2011-2017)*

- Write a blog every week on international or historical topics in hearing.
- Develop into a source for world-wide information in Audiology
- Sold in 2017

### Hearing Health & Technology Matters, Phoenix, AZ.

*Guest Editor, Blogger - Digital media for hearing industry. (2017-Present)*

- *Write Occasional Blogs on hearing topics*
- *Conduct Guest Interviews*

### Lantos, Boston, MA,

*Contractor, Marketing of a 3D ear scanner for ear impressions. 2019 - 2020*

- Write articles, conduct presentations featuring high technology scanning products.

### Pivot Hearing, Petaluma, CA

*Audiology Provider Group - Consultant in Audiology and Practice Management t2019 – Present*

- Provide advice and direction for management of customers.
- Consultant in professional selling
- Program development and presenter for Wine Country seminars
- Subscriber practice development

**MAJOR AUDIOLOGY CONSULTING (Cont'd)****EAR, Inc, Boulder, CO***Expert Witness, Industrial and Recreational Audiology – 2020- Present*

- Write Articles
- Design Industrial/Recreational Hearing Conservation Courses
- Conduct Private Practice Hearing Conservation Courses
- Conduce CAOHC courses upon referral.

**Redux, Carmel, IN***Patented technique to remove moisture from personal electronic devices. 2020-Present*

- Write Articles
- Provide advice and direction in management of independent hearing healthcare customers.
- Present product clinical and business benefits at State and National Meetings
- Conduct Webinars on Redux product
- International Marketing of Redux product

**Natus Medical, Inc., Pleasanton, CA***Consultant to Otoscan Section – 2020- Present*

- Write 3 articles regarding Otoscan during 2021
- Conduct Presentations/consultations on scanner product.

**AudioCardio, Santa Monica, CA***Consultant and Advisor to start-up company – January 2021 – Present*

- Part of partnership Audiology Exclusive – Consulting Company
- Sound therapy for hearing loss and tinnitus
- Set up marketing to various audiology groups across the United States and Internationally
- Prepare presentations and present AudioCardio at ADA, ASHA.

**Otomagnetics, Gaithersburg, MD***Consultant and Advisor to start-up drug delivery system – March 2021 – Present*

- Audiological issues in the drug delivery system.
- Pre-post testing of patients relative to the results of the drug delivery system
- Other audiological R/D projects related to ultimate FDA approval.



## **OTHER CONSULTING ACTIVITIES**

TEC Engineering, Santa Clara CA- 2000-2004

*Consultant on Design of Inexpensive Hearing Aid –*

Educational Testing Service, Princeton, NJ – 2011-2014

*Question Writer for National Audiology Certification Examination,*

Interacoustics, Assen, Denmark - 2005

*Consultant on Hearing Aid Test Box and Real Ear Unit*

## **FORMAL ADJUNCT ACADEMIC APPOINTMENTS**

University of Florida, Gainesville, FL

*Adjunct Professor of Audiology, 1998-2021*

- Teach Counseling Individuals with Hearing Loss every 16 months
- Teach Business and Professional Issues in Hearing Healthcare every 16 Months
- Grade Comprehensive Examinations
- Advise and review doctoral level curriculum for online Au.D. program

Cairo University, Cairo, Egypt

*Adjunct Professor of Audiology, 1999-2005*

- Serve as an adjunct Professor to Audiological Physician program
- Member Doctoral Research Committees

Salus University, School of Audiology, Elkins Park, PA

*Adjunct Professor of Audiology, 2005 – 2010, 2020-Present*

- Teach Introduction to Hearing Aids 3 times per year
- Business Certificate Program

University of Northern Colorado, Greeley, CO

*Affiliate Professor of Audiology, 2005-2020*

- Teach ASLS 772 Practice Management
- Teach practicum students
- Teach Clinical Interns in the audiology practice

University of Colorado, Boulder, CO

*Affiliate Professor of Audiology, 2012-2017*

- Teach Audiology Practice Management – 2012, 2014, 2016

## **FORMAL ADJUNCT ACADEMIC APPOINTMENTS (Cont'd)**

Univ of Arkansas Medical Sciences @ Little Rock, Little Rock, AR

*Adjunct Professor of Audiology, 2018-Present*

- Teach CHP AUDI 5232 – Audiology: Practice Management - Once per year

## **COMMUNITY AFFILIATIONS**

Rotary Club of Windsor, 2007-Present

American Legion, Post #109, Judge Advocate, Board of Directors Windsor, CO 2020-Present

## **CURRENT PROFESSIONAL AFFILIATIONS**

- American Academy of Audiology (AAA) (Life Member)
- Colorado Academy of Audiology (CAA) (Founder & Life Member)
- American Speech Language Hearing Association (ASHA) (Life Member)
- American Auditory Society (AAS)
- Academy of Doctors of Audiology (ADA) (Life Member)
- National Academies of Practice: Audiology (NAP)
- American Tinnitus Association, Member (ATA)
- Audiology Practice Standards Organization (APSO)
- National Hearing Conservation Association (NHCA)

## **HONORS AND AWARDS**

- Lifetime Achievement Award, Colorado Academy of Audiology, 2014
- Distinguished Fellow, National Academies of Practice in Audiology, 2017
- Nomination of Distinction, Alumni Assn., Univ. of Northern Colorado, 2018
- Joel Wernick Award, Academy of Doctors of Audiology, November 2019  
National recognition for outstanding educational contribution within the profession of audiology or hearing science.

## **SERVICE TO PROFESSIONAL ORGANIZATIONS**

### **-----STATE LEVEL-----**

Member, **Colorado Advisory Council Serving the Deaf**, (1975-76)

Member, Political Action Comm., **Colorado Sp., Lang. Hearing Assn**, (1977-79). Exec

Board, **Arkansas Assoc. for Hearing Imp. Children**, Little Rock, AR., (1976-77).

Member, Peer Standards. Comm, **Arkansas Speech, Lang Hearing Assn**, (1976-77)

**SERVICE TO PROFESSIONAL ORGANIZATIONS Cont'd)****-----STATE LEVEL-----**

Member, State Convention Program Comm., **Colorado Sp., Lang. Hearing Assn**, (1979-81).  
 State Coordinator, Cong. Action Comm., Colorado, **Am. Sp., Lang. Hearing Assn**, (1977-81)  
 Vice President, **Colorado Sp. Lang. Hearing Assn.**, (1981)  
 Assoc. Editor for Advertising, **Journal of CO Speech, Lang, Hearing Assn**, (1980-82)  
 Chair, State Convention Program Committee, **Colorado Sp., Lang. Hearing Assn**, (1981-82).  
 Editor, **Journal Colo. Speech Lang. Hearing Assn.**, (1982-85)  
 Assoc. Editor, Book Reviews, **Rocky Mtn. Jour. of Comm. Dis.**, (1985- 1992)  
 Member, Ad Hoc Comm., Licensure, **Colorado Speech, Lang. Hearing Assn.** (1990)  
 Chair, Reimbursement Committee, **Colorado Acad. of Audiology**, (1992-1997)  
 Member, Ethical Practice Board, **Colorado Academy of Audiology** (1997- 2005)  
 President – Elect, **Colorado Academy of Audiology**, (2010-2011)  
 President, **Colorado Academy of Audiology**, (2011-2012)  
 Past-President, **Colorado Academy of Audiology**, (2012-2013)

**SERVICE TO PROFESSIONAL ORGANIZATIONS****-----NATIONAL LEVEL-----**

Member, Cong. Action Comm, CO, **Am. Sp., Lang. Hearing Assn**, (1974, 1976, 1986)  
 Member, Local Arrangements, South Cen Reg. Conf., **ASHA**, (1982)  
 Member, Board of Directors, **Academy of Rehabilitative Audiology**, (1988-1993) Member,  
 Au.D. Study Group, **Academy of Dispensing Audiologists**, (1989-1993) Program Committee,  
 Summer Institute, **Academy of Rehab. Audiology**, (1990)  
 President, **Academy of Rehabilitative Audiology**, (1990)  
 Torchbearer Coord., Colo., **Audiology Found. of America** (1991- 1997)  
 Member, Local Arr. Committee, **American Academy of Audiology**, Denver, CO (1991)  
 Chair, Technology Committee, **SHHH, (now HCAA) National Convention**, Denver, Co (1991)  
 Member, Educ. Standards Board, **Am. Sp., Lang. Hearing Assn**, (1992-1995)  
 Member, Governmental Affairs Committee, **Am. Acad. Audiology**, (1993-99)

**SERVICE TO PROFESSIONAL ORGANIZATIONS (Cont'd)****-----NATIONAL LEVEL-----**

Trustee, **American Academy of Audiology Foundation**, (1999-2007)

Chair, AAA International Task Force, **Am. Acad. Audiology**, (1999 - 2000)

Co-Chair, International Committee, **Am. Academy of Audiology**, (2000 - 2004)

Nominee, Board of Directors, **American Academy of Audiology**, (2001)

Chair, Int. Events, 2003 Convention Committee, **Am. Academy of Audiology**, (2002 -2003)

Member, Honors Committee, **Am. Academy of Audiology** (2003 – 2007)

Contributing Editor (Practice Mgmt.), **Audiology Online**, San Antonio, TX, (2005-2014)

Chair, Comm. Support Subcom., 2007 Audiology Now- Denver, **Am. Acad. of Aud.** (2006-2007)

Member, Exec. Board of Dir., Treas, **Marion Downs Hearing Found.**, Denver, CO (2007-2011)

Member, Private Practice Committee, **Academy of Doctors of Audiology**, (2014-2016)

Member, Learning Mod. Subcom., 2014 Audiology Now-Orlando, **Am. Acad. of Aud**, 2014

Elected Member, **American Board of Audiology, Board of Governors**, (Term 2014-2017)

Elected Vice Chair, **American Board of Audiology, Board of Governors**, (2016-2017)

Elected Chair, **American Board of Audiology, Board of Governors**, (2017)

Member/Liaison, Au.D. Education Task Force, **Am. Sp. Lang. Hearing Assn.** (2017- 2019)

Consultant, **Department of Regulatory Affairs**, Denver, CO, Licensure Violations, (2015)

Consultant, **Department of Regulatory Affairs**, Denver CO, Licensure Violations (2017)

Immediate Past Chair, **American Board of Audiology**, Board of Governors (2018)

Member, Board of Directors 3-year term **American Tinnitus Association** (2019)

Member, Learning Mod Comm, **2020 Amer Acad. of Audiology Conv.Com**, New Orleans, LA (2020)

Member, Learning Mod Comm, **Virtual 2021 Amer Acad. of Audiology Conv.Com**, (2021)

Member, Judge Panel, Business Plan Competition, **Academy of Doctors of Audiology** (2020)

Chair, Patient Provider Committee, **American Tinnitus Association** (2020 - 2021).

Member, Audit/Risk Management Committee, **American Tinnitus Association** (2020-2021)

Member, Audiology Rep, Sponsorship Committee, **National Academy of Practice** (2020-2021)

Topic Chair, Dispensing & Practice Management, ASHA Convention, Washington, DC (2021)

## **SERVICE TO INTERNATIONAL PROFESSIONAL ORGANIZATIONS**

International Consultant to Publication Board - **Pró-Fono Revista de Atualização Científica:**  
(Brazilian Speech-Language and Hearing Journal, Sao Paulo, Brazil) (2001-2014)

## **CURRENT - LICENSURE, BOARD CERTIFICATIONS & CERTIFICATES**

Certificate of Clinical Competence (Audiology), **American Speech Lang Assoc.** (1974-Present)

**Colorado Audiology License #25**, (1995-Present) (1995,1st year for Audiology CO licensure)

American Board of Audiology Certification #23, **American Acad. of Audiology**, (1998-Present)

Certificate Holder – Tinnitus Management, **American Academy of Audiology**, (2018-2023)

Certificate Holder – Auditory Preceptor, **American Academy of Audiology**, (2018-2023)

**Wyoming Audiology License #A-1035** (2019-Present)

**Florida Audiology License # AY- 2303** (2019-Present)

Certified Course Director, **Council of Accreditation in Occupational Hearing Conservation (2020-2025)**

Certified Professional Supervisor of Hearing Conservation Programs,

**Council of Accreditation in Occupational Hearing Conservation (2020-2025) # 506184**

## **PREVIOUS - LICENSES/CERTIFICATIONS**

Type E, School Cert., School Audiologist, Colorado Dept. of Educ., Denver, CO (1990 - 1995)

Licensed Audiologist, Arkansas, (1976-77)

Type B Teachers Certificate, Conference of Executives of Am. Schools for the Deaf (1974-1985)

Hearing Aid Dealer, Colorado (1986-1991), Hearing Aid Dealer Licensure was sunset in 1991.

## **PUBLICATIONS**

--**Book** ---Glaser, RG & Traynor, RM., (2008). **Strategic Practice Management: A Patient Centric Approach**, San Diego, CA: Plural Publishing. November.

--**Book**---Glaser, RG & Traynor, RM. (2013), **Strategic Practice Management- 2<sup>nd</sup> Edition: A Pragmatic, Patient Centric Approach**, San Diego, CA: Plural Publishing.

--**Book**---Glaser, RG & Traynor, RM. (2019), **Strategic Practice Management- 3<sup>rd</sup> Edition: A Pragmatic, Patient Centric Approach**, San Diego, CA: Plural Publishing.

--**Editor**—**My Foreign Affairs, Blog, Hearing Journal, New York, NY. (2010-2011)**

**PUBLICATIONS (Cont'd)**

- Editor—Hearing International. Blog, **Hearing Health and Technology Matters**, Tucson, AZ (2011 - Present) [www.hearinghealthmatter.org/hearinginternational](http://www.hearinghealthmatter.org/hearinginternational), Weekly Blog on Hearing & Audiology with an international focus. 385+Articles on various topics
- Contributing Writer----- **CanadianAudiologist.ca**, (2015 – Present) This is an online Canadian journal publishing my audiology historical articles on a routine basis.

**--Chapters and Journal Articles—**

- Hull, RH, and Traynor, RM. (1975). Community wide prog. in geriatric aural rehab, **ASHA**, 7:2.
- Hull, RH, and Traynor, RM. (1977). Hearing impairment among aging persons, **Cliffs Speech and Hearing Series**, Lincoln, NE
- Hull RH, and Traynor, RM. (1977). Hearing impairment among the aging, **Nursing Care**, 10:6.
- Hull, RH, and Traynor, RM. (1977). Hearing impairment in geriatric health care facilities, **J. American Health Care Assn.**, Vol 3.
- Hull, RH, and Traynor, RM. (1977). A model program for aural rehabilitation of aging persons, **Hearing Aid Journal**, 30:2.
- Traynor, RM., McHugh, ER., and Goertzen, D. (1977). Vestibular rehabilitation among an elderly population, **Journal Acad. Rehab. Audiology**, 10:2.
- Traynor, RM., and Hurd, SE. (1980). Clinical indications for mental health referral of hearing-impaired adults: part 1, **Journal of CO Speech Lang Hearing Assn.**, 15:2.
- Traynor, RM., and Hurd, SE. (1980). Clinical indications for mental health referral of hearing-impaired adults, **Journal Acad. Rehab. Aud.**, 13:2.
- Traynor, RM., (1981). Vestibular disturbances among elderly, **Sem. in Sp. Lang. Hear.**, 2:3.
- Hurd, SE., and Traynor, RM. (1981). Clinical indication for mental health referral of hearing-impaired adults: part 2, **Journal of CO Speech and Lang Hearing Assn.**, 16:1.
- Traynor, RM., (1981). Telcommuniology and the hearing-impaired adult, **Journal Acad. Rehab. Audiology**, 14:2.

**PUBLICATIONS (Cont'd)****--Chapters and Journal Articles--**

- Traynor, RM., (1982). Feasibility of rehabilitating elderly individuals. In R. Hull(ed), **Rehabilitative Audiology**, Grune and Stratton, NY.
- Traynor, RM., (1982). Hearing aid counseling and orientation. In R. Hull (ed), **Rehabilitative Audiology**, Grune and Stratton, NY.
- Smaldino, JJ., and Traynor, RM. (1982). Extra auditory factors affecting assessment/habilitation of geriatric clients, **Ear and Hearing**, 3:3, 1982.
- Traynor, RM., (1983). Techniques in treatment of hearing disorders among the elderly. In W. Perkins (ed), **Current Therapies in Communication Disorders**, Thieme Stratton, NY.
- Traynor and Smaldino, JJ., (1986). **Computerized adult aural rehabilitation [computer program]**, College Hill Press, San Diego, CA, 1986
- Traynor, RM., (1987). Aural rehabilitation in the 1980's, **Hearsay**, Fall.
- Traynor, RM., and Smaldino, JJ., (1989). **Computerized adult aural rehabilitation [computer program]**, 2nd edition, Parrot Software, University, PA.
- Traynor, RM., Ackley, RS., and Wierzbowski, LR. (1989). Probe tube microphone measurement of hearing protection devices, **Hearing Instruments**, 40:2
- Ackley, RS., and Traynor, RM. (1989). Ear canal resonance and noise induced hearing loss, **Hearing Instruments**, 40:2.
- Traynor, RM., (1991). Aural rehabilitation in the 1990's private practice, **Rocky Mtn Journal of Communication Disorders**, Fall.
- Traynor, RM., Wallace, BD, (1994). The crest factor / headroom dilemma, **Hearing Review**, 1:5, pp 20, 29-33, May.
- Traynor, RM., Wallace, BD., and Mueller, C. (1994). New developments in digitally programmable hearing aids, **Hearing Instruments**, 45:3, pp. 11-16.
- Traynor, RM., (1995). Financial considerations of older adults. In P. Kricos and S. Lesner (eds.), **Hearing Care in Older Adults**, Butterworth Publishers, Boston.

**PUBLICATIONS (Cont'd)****--Chapters and Journal Articles--**

- Traynor, RM., Wallace, BD, (1995). The First Fully Prog. CIC Hearing Aid, **Hear. Rev**, Vol. 2(3)
- Traynor, RM., (1996). A Programmable CIC Hearing Aid, In L. Kepler (ed), **Seminars in Hearing**, Thieme, Vol. 17, February.
- Traynor, RM, and Buckles, KM, (1996). Personality Typing: Audiology's New Crystal Ball, **High Performance Hearing Solutions, Vol 1. (Supp. To Hearing Review)**, March.
- Traynor, RM., (1997). Prescriptive Hearing Aid Fittings, In H. Tobin (ed) **Practical Hearing Aid Selection and Fitting**, Veteran's Administration, Washington DC.
- Traynor, RM, (1997). The Missing Link in Hearing Rehab. **Hearing Journal**, Vol 50, No 9.
- Traynor, RM, and Tedeschi, TJ, (1998). Programmable CIC: field study results, Technical Report, **Hearing Review**, 5:3 pp.32, 34
- Traynor, RM, and Tedeschi, TJ, (1998). Field study of a DSP instrument with a volume control, Technical Report, **Hearing Review**, 5:10-pp36-38, 65.
- Traynor, RM. (1999). Relating to Patients (Chapter 3), In RW Sweetow (ed), **Counseling for Hearing Aids**, Singular Publications: San Diego, CA.
- Traynor, RM, (2000). A course for working professionals, **Advance for Audiologists**, Web Site.
- Traynor, RM, (2000). Personal Style and Aural Rehab, **ENT News**, Vol 9, No 4, Sept/October.
- Traynor, RM and Holmes A., (2002). Personal Style and Hearing Aid Fitting, **Trends in Amplification**, Vol 6, Number 1.
- Traynor, Robert M., (2005). The Business of Audiology, Regular column each issue of 2005, **Audiology Today**, Volume 17, Numbers 1-6
- Traynor, Robert M. (Ed), (2006). The Business of Audiology, **Sem. in Hearing**, Vol 27, No 1.
- Traynor, Robert M., Advantages and limitations of various legal structures. **Audiology Online** May 2006, Audiology online .com, San Antonio, Tx.



**PUBLICATIONS (Cont'd)****--Chapters and Journal Articles--**

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Speech Language Hearing Association**, Glenwood Springs, CO.

Traynor, RM., (1973, September). Geriatric Aural Rehab., **Univ. of North Dakota**, Grand Forks, Fargo, ND.

Traynor, RM., (1973, September). Geriatric Aural Rehab., Sch. of Nursing, **Univ. of Utah**, SLC, Utah.

## PROFESSIONAL PRESENTATIONS (Cont'd)

Traynor, RM., (1974, April). The use of hearing aids among the elderly and Geriatric aural rehabilitation, Workshop on Oral and Aural Rehabilitation. **Utah Nursing Home Assn. and Dept of Health Education & Welfare**, Salt Lake City, Utah

Traynor, RM., (1974, April). Geriatric aural rehabilitation and the use of hearing aids among the elderly, Workshop on Oral and Aural Rehabilitation, **CO Sp. Lang. Hearing Assn. and Univ of CO**, Grand Junction, Colorado.

Traynor, RM., (1974, July). The use of Hearing aids among the elderly and Geriatric Aural Rehabilitation, Workshop on Hearing and other Communication Disorders, **Colorado Speech Language Hearing Assn and U.S. Dept of Health Education & Welfare**, Denver, CO.

Traynor, RM., (1975, February). A community experience: a Greeley approach, Workshop in Geriatric Aural Rehabilitation, **U.S. Department of Health Education and Welfare**, Rockville, MD

Traynor, RM., (1975, September). The use of hearing aids among the elderly Geriatric Aural Rehabilitation, Workshop on Hearing problems among the aged, **North Dakota State School of Science and North Dakota Nurses Assn**, Jamestown, ND.

Traynor, RM., (1975, April/October). Geriatric audiology, **Univ. of Colorado Med. Center**, Denver, CO.

Traynor, RM., and Hull, RH., (1975, November). Geriatric aural rehabilitation: its feasibility and practical application (Short Course), **American Speech Language Hearing Assn**, Washington, D.C.

Traynor, RM., (1976, May). Geriatric audiology, **Univ. of Colorado Medical Center**, Denver, CO.

Traynor, RM., (1976, June). The feasibility of rehabilitating geriatric patients, The use of hearing aids among geriatric patients, Geriatric aural rehabilitation, **Veteran's Administration Medical Center**, Birmingham, AL.

Traynor, RM., (1976, July). Overamplification, **Camp Significance**, Greeley, CO.

Traynor, RM., (1976, September). The use of hearing aids among geriatric patients, what is geriatric aural rehabilitation? Workshop in Geriatric Aural Rehab., **Daniel Freeman Hospital**, Los Angeles, CA.

Traynor, RM., Hull, RH., and Traynor, RM., (1976, November). Current status of aural rehabilitative services for the hearing-impaired elderly person, **American Speech Lang. Hearing Assn.**, Houston, TX.

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Traynor, RM., Anderson, V., Grever, K., Tate, M., Maune, S., Whitt, B., (1977, November). Noise characteristics in three geriatric facilities, **American Sp. Lang Hearing Assoc.**, Chicago, IL.

Traynor, RM., (1979, July). Vestibular Rehabilitation, Aspen Symposium on Aging, **University of Northern Colorado**, Aspen CO.

Traynor, RM., (1979, May). Vestibular Rehabilitation, **Invited Presentation, University of Alabama Medical Center**, Birmingham, AL

Traynor, RM., (1979, May). Vestibular Rehabilitation, **Invited Presentation**, Division of Physical Therapy, Division of Developmental and Learning Disabilities, **University of Alabama**, Birmingham, AL.

Hull, RH. & Traynor, RM., (1972, November). A working program in geriatric aural rehabilitation, **American Speech Language Hearing Association.**, San Francisco, CA.

Traynor, RM., (1979, September). Geriatric Aural Rehabilitation, **Invited Presentation, Mississippi Speech Language Hearing Association.**, Biloxi, Ms.

Traynor, RM., (1980, April). Geriatric Aural Rehabilitation, **Invited Presentation, Ohio Speech and Hearing Association.**, Dayton, OH.

Traynor, RM., and Hurd, SE. (1980, July). Clinical indications for psychological referral of hearing-impaired adults, **Academy of Rehabilitative Audiology**, Summer Inst., Winter Park, CO.

Traynor, RM., (1980, July). Vestibular Rehabilitation: current factors, Aspen Symposium on Aging, **University of Northern Colorado**, Aspen, CO.

Traynor, RM., (1981, April). Geriatric Aural Rehabilitation, Faculty and Students at **Colorado State University**, Ft. Collins, CO.

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Bottenburg, DR., and Traynor, RM., (1981, May). Telcommunicology, **Colorado Speech Language Hearing Association.**, Grand Junction, CO.

## PROFESSIONAL PRESENTATIONS (Cont'd)

- Traynor, RM., Telcommunicology, (1981, June). **Academy of Rehabilitative Audiology**, Summer Institute, Lake Delavan, Wisconsin.
- Deconde, CR., and Traynor, RM., (1982, March). Hearing aid performance among a public-school hearing-impaired population, **South Central Regional Conference, American Speech Language Hearing Association**, Colorado Springs, Colorado.
- Traynor, RM., (1982, April). Adult aural rehabilitation, **Invited Visiting Professor, Southern Illinois University**, Carbondale, Illinois.
- Smaldino, JJ., and Traynor, RM., (1982, June). Models in adult aural rehabilitation: Old dilemmas & computer based, **Academy of Rehabilitative Audiology**, Summer Institute, Big Canoe, Georgia
- PROFESSIONAL PRESENTATIONS (Cont'd)
- Traynor, RM., (1983, February). Computer assisted Communicology, (workshop) **Colorado State University**, Fort Collins, CO.
- Traynor, RM., (1983, May). Computer assisted Communicology, **CO Sp. Lang. Hearing Assn**, Denver, CO
- Traynor, RM., (1983, November). Audiology for the special educator, **Council for Exceptional Children**, (Miniseminar). Denver, CO.
- Traynor, RM., (1983, November). The Issues, **Colorado Speech Language Hearing Assn.**, Professional Issues Conference, Denver, CO.
- Traynor, RM., (1984, January). Hearing impairment among retired military personnel, **Fitzsimons Army Medical Center**, Aurora, CO.
- Traynor, RM., (1984, January). Psychoacoustics, Hearing Conservation Workshop, **U.S. Army Bioacoustics Division**, Aberdeen Proving Ground, Md, Fitzsimons Army Med. Center, Aurora, CO.
- Smaldino, JJ., and Traynor, RM., (1984, February). A systems approach to aural rehabilitation, **American Speech Language Hearing Association Foundation Conference on Computers**, Las Vegas, NV.
- Traynor, RM., (1984, March). Computers in audiology, **Metro Denver Study Audiology Study Group**, Porter Hospital, Denver, CO.
- Traynor, RM., and Lemme, M., (1984, April). Professional issues in speech lang. hearing, **Colorado Speech Language Hearing Assn.**, Copper Mountain, CO.
- Traynor, RM., (1984, May). The issues, **Colorado Speech Language Hearing Association.**, Professional Issues Conference, Denver, CO



## PROFESSIONAL PRESENTATIONS (Cont'd)

Traynor, RM., Fiest, C., and Gabbard, S., (1984, June). Advertising: our professional responsibility, (panel discussion), **Metro Denver Audiology Study Group**, Denver, CO.

Traynor, RM., (1985, May). Computerized adult aural rehabilitation, **U.S. Army Audiology Short Course**, Seattle, WA.

Traynor, RM., (1986, October). Adult aural rehabilitation in the 1980's, **Invited Presentation, Louisiana Speech Language Hearing Assn.**, Monroe, LA.

Traynor, RM., (1986, December). Hearing instrumentation, 5502 US Army Hospital, **Fitzsimons Army Medical Center**, Aurora, CO

Ackley, RS., Traynor, RM., Nunez, E., McLean, S., Halsey, K., (1987, April). ABR in autogenic seizure prone mice, **Colorado Speech Language Hearing Association**.

Traynor, RM., Ackley, Burke, M., McLean, S., and Sacco, L., (1987, April). Ear canal resonance in hearing aid fitting, **Colorado Speech Language Hearing Association**.

Traynor, RM., Ackley, and Burke, M., (1987, April). Classifications of ear canal resonance, **Colorado Speech Language Hearing Association**, Ft. Collins, CO.

Traynor, RM., (1987, April). Unexpected dividend in real ear measurement, Workshop in Real Ear Measurement, **Colorado State University**, Ft. Collins, CO.

Traynor, RM., (1987, September). Adult aural rehabilitation in the 1980's, **Invited Workshop, U.S. Army, Brooke Army Medical Center**, Ft. Sam Houston, Tx.

Traynor, RM., (1987, September). Adult aural rehabilitation of adults and children **Invited, Scott Haug Memorial Audiology Workshop**, Kerrville, Tx.

Ackley, RS., and Traynor, RM., (1987, November). Noise induced hearing loss and ear canal resonance in patients and guinea pigs, **ASHA**, New Orleans, LA.

Traynor, RM., Ackley, RS, Jaroz, J., Munoz, S., and McLean, S., (1987, November). Probe tube microphone measurement of hearing protection devices, **ASHA**, New Orleans, LA.

Traynor, RM., Ackley, RS., and Wierzbowski, L., (1988, March). Formula enhanced probe tube microphone measurement of hearing protection devices, **Otology / Audiology Workshop**, Breckenridge, CO.

Traynor RM., (1988, May). Probe tube microphone measurement and earplug attenuation, **U.S. Army Audiology Short Course**, Fitzsimons Army Medical Center, Aurora, CO.



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Traynor RM., (1988, May). Probe tube microphone measurement and earplug attenuation, **U.S. Army Audiology Short Course**, Fitzsimons Army Medical Center, Aurora, CO.

Traynor, RM., (1988, May). Probe tube microphone measurement of hearing protection devices, **Wyoming Speech Language Hearing Association.**, Cheyenne, WY.

Traynor, RM., (1988, December). Aural rehabilitation update, **Invited, University of Colorado Health Sciences Center**, Denver, CO.

Traynor, RM., (1989, March). North Colorado Medical Center Audiant Implant Project, **Otology/Audiology Workshop**, Breckenridge, CO.

Ackley, RS., Traynor, RM., and Childers, RM., (1989, April). Electrocochleographic measurement of HPD's, **American Academy of Audiology**, Kiawah, Is., SC.

Lane, C., Garcia, M., Traynor, RM., and Ackley, RS., (1989, April). Observations of hearing aid performance in schools, **Colorado Speech Language Hearing Association**, Denver, Colorado.

Roblek, L., Burge, R., Ackley RS., and Traynor, RM., (1989, April). Electrocochleographic measurement of Hearing Protection Devices, **Colorado Speech Language Hearing Association**, Denver, Colorado.

Gjellum, J., Traynor, RM., and Ackley, RS., (1989, April). Further observations in probe tube microphone measurement of HPD's, **Colorado Speech Language Hearing Association.**, Denver, Colorado.

Traynor, RM., (1989, June). Hearing aid candidacy, Sight and Sound Seminar, 5502 US Army Hospital, **Fitzsimons Army Medical Center**, Aurora, Colorado.

Ackley, RS., Childers, RM., and Traynor, RM., (1989, November). Correlation of hearing impairment and pinna malformation among Down's Syndrome patients, **ASHA**, St. Louis, Missouri.

Traynor, RM., (1990, February). Education issues in hearing and speech sciences, Symposium to Faculty and Students, **Ohio University**, Athens, Ohio.

Traynor, RM., (1990, March). Adult aural rehabilitation in audiology private practice, Invited, **Missouri Speech Lang Hearing Assn.**, Springfield, Missouri.

Traynor, RM., (1990, April). Adult aural rehabilitation---what value is it? Moderator, **American Academy of Audiology**, New Orleans, Louisiana.

Traynor, RM., (1990, July). Private practice audiology, Xomed Audiant bone conductor experimental processor, Departments of Otolaryngology and Audiology, **Madigan Army Medical Center**, Tacoma, Washington.

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- Traynor, RM., (1991, June). Aural rehabilitation in the 1990's audiology private practice, Summer Institute, **Academy of Rehabilitative Audiology**, Breckenridge, Colorado.
- Traynor, RM., (1991, June). Tomorrow's Hearing Aids Today, **Oregon H.A. Soc.**, Bend, Oregon.
- Traynor, RM., (1991, August). Aural Rehabilitation, K-Amplifier hearing aids, Departments of Otolaryngology and Audiology, **Brooke Army Medical Center**, Ft. Sam Houston, Texas.
- Traynor, RM., (1991, September). Audition in aging: nature and scope, 14-hour workshop, **American Speech Language Hearing Assn and Florida International University**, Ft. Lauderdale, Florida.
- Traynor, RM., (1992, February). K-amplifier hearing aids, Programmable hearing aids, High Frequency fittings, Sponsored by **REXTON, INC.**, Columbus, OH, Lexington, Kentucky, Cincinnati, Ohio.
- Traynor, RM., (1992, April). K-amplifier fittings, **Military Audiology Short Course**, Nashville, Tennessee
- Traynor, RM., (1992, June). Horizon programmable system, High frequency fittings, and designer hearing aids, Sponsored by **REXTON, INC.**, Denver, Colorado.
- Traynor, RM., (1992, October). Provider panel workshop, Sponsored by **National Ear Care Plan and Omni Hearing Systems, Inc.**, Pittsburgh, Johnstown, Pennsylvania.
- Traynor RM., (1992, December). Provider panel workshop, Sponsored by **National Ear Care Plan and Omni Hearing Systems, Inc.**, Philadelphia, Pennsylvania.
- Traynor, RM., (1993, March). Provider panel Workshop, Sponsored by National Ear Care Plan, **Otology / Audiology Workshop**, Breckenridge, Colorado.
- Traynor, RM., (1993, April). Panel Member, Reimbursement: Positioning ourselves for the dilemmas of professional survival, **American Academy. of Audiology** Richmond, Virginia
- Traynor, Robert M., (1993, May). Client Management: Pre / Post Fitting, 1993 International GOAL Congress, **Oticon Corporation**, Copenhagen, Denmark.
- Ebert, L., Smith, T., and Traynor, R.M., (1993, November). Student knowledge and opinions of the Au.D., **American Speech Language Hearing Assn**, Anaheim, California.
- Payne, P., Shadden, B., and Traynor, RM, (1994, November). Site Visitor Training Workshop, **American Speech Language Hearing Assn**, Anaheim, California.
- Traynor, RM and Wallace, BD, (1994, March). The Crest Factor and Hearing Aid Design, **Colorado Otology/Audiology Workshop**, Breckenridge, Colorado.

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Ebert, L. and Traynor, RM, (1994, April). Student knowledge of the Au. D., **American Academy of Audiology**, Richmond Virginia.

Traynor, R.M., Wallace, B.D., (1994, April). Crest factor / headroom dilemma, **U.S. Army Audiology Short Course**, Richmond, Virginia

Traynor, RM., (1994, June). Training Course Director, Maico Gamma Programmable Hearing Aids, **California Hearing Aid Society**, Irvine, California.

Traynor, RM., (1994, July). Panel Participant, Programmable Hearing Aids, **International SHHH Convention**, Baltimore, Maryland.

## PROFESSIONAL PRESENTATIONS (Cont'd)

Traynor, RM., (1994, August). Maico Gamma Programmable Hearing Aid, **Jackson Hole Rendezvous**, Jackson Hole, Wyoming.

Traynor, RM., (1994, September). Maico Training Seminar, Programmable Hearing Aids, **Maico Hearing Instruments**, USAF Audiologists, San Antonio, Texas.

Traynor, RM and Wallace, BD. (1994, October). Simultaneous use of AGC-I and AGC-O, **Academy of Dispensing Audiologists**, Palm Springs, California.

Traynor, RM and Wallace, BD, (1994, November). The Headroom/Crest Factor dilemma and programmable hearing aids, **American Speech Language Hearing Assn**, New Orleans, Louisiana.

Traynor, RM., (1994, November). Maico Gamma Training Seminar, **Maico Hearing instruments, Inc.**, Holiday Inn, New Orleans Louisiana.

Janeau, M., Rippy, J., Staab, W., Traynor, R., Yanz, J., (1994, November). Deep Canal Hearing Aid Fittings, Panel Presentation, **American Speech Language Hearing Assn.**, New Orleans, Louisiana.

Traynor, RM., (1995, January). Maico Gamma Programmable Hearing Aid, Advanced Technology in Hearing Aids, **American Academy of Audiology**, Ft. Lauderdale, Florida.

Traynor, RM., (1995, February). Programmable small can be even better! **Colorado Otology/Audiology Workshop**, Breckenridge, Colorado.

Traynor, RM and Wallace, BD, (1995, March). Poster Session, An Experimental Programmable CIC Hearing Aid, **American Academy of Audiology**, Dallas, TX.

Traynor, RM., (1995, June). Maico Gamma Programmable Hearing Aid, Advanced Technology in Hearing Aids, **American Academy of Audiology**, Dallas, Texas.

## PROFESSIONAL PRESENTATIONS (Cont'd)

- Traynor RM., (1995, May). Maico Gamma Programmable Hearing Aid, International Hearing Aid Conference III, **University of Iowa**, Iowa City, Iowa.
- Traynor, Robert, (1995, July). Keynote Presenter, 6th Annual Hearing Aid Seminar, **University of Wyoming**, Laramie, Wyoming.
- Traynor, Robert M., (1995, June, September, October, November, December). Training Program, Maico Gamma Series Hearing Aids: Dispenser Training Program, **Maico Hearing Instruments, Inc.**, San Francisco, California, Nice, France, St. Louis, Missouri, Chicago, Illinois, Dallas, Texas, Cincinnati, Ohio, and Cleveland, Ohio.
- Traynor, RM., (1995, December). Private Practice Aural Rehabilitation, **ASHA**, Orlando, Florida.
- Traynor, RM, (1996, March). Programmable CIC Update, **Colo Otology/Aud. Workshop**, Vail, Colorado
- Traynor, RM, (1996, April, June, August). Training Program, AudioFlex Series Hearing Aids: Dispenser Training Program, **Bernafon-Maico Hearing Instruments, Inc.**, Burbank, California, Phoenix, Arizona, Tucson, Arizona, San Francisco, California, Chicago, Illinois.
- Traynor, RM, (1996, March). Programmable CIC v.s. Conventional, **Military Audiology Short Course**, Virginia Beach, Virginia.
- Traynor, RM, (1996, October). Clinical Experience with Programmable CIC's, **AAOO-HNS**, Washington, D.C.
- Traynor, RM. (1996, November). Use of Myers Briggs Personality Testing in Aural Rehabilitation, **American Speech Language Hearing Association**, Seattle, Washington.
- Traynor, RM, Mueller, HG, Dunckel, RC, and Williams, CN, (1996, November). Hearing Aid Technology, **American Speech Language Hearing Association**, Seattle, Washington.
- Traynor, R.M., (1997, March). Audioflex and Dualine Seminar Series, 1997. **Bernafon-Maico**, Tucson, Arizona and Atlanta, Georgia.
- Traynor, RM and Buckles, KM, (1997, April). Psych-out your patient: A sound investment, **American Academy of Audiology**, Ft. Lauderdale, Florida.
- Traynor, RM., (1997, June). CIC Hearing Aids Benefits and Impressions technique, **Oticon Corporation**, Copenhagen, Denmark.
- Traynor, RM, (1997, August). Dualine and Audioflex Seminar, Kansas City, Missouri & Kalamazoo, Michigan, **Bernafon-Maico**.

## PROFESSIONAL PRESENTATIONS (Cont'd)

Traynor, RM, (1997, September). Dualine Launch, **Bernafon K.K.**, Tokyo, Japan.

Traynor, RM, (1997, September). Dualine, **Cent. Auditivo Otosonic Bernafon**, Sao Paulo Brazil.

Traynor, RM, (1997, September). Programmable CIC Hearing Aids, **X Annual Fonoaudiologica Congress**, Cambariu, Brazil.

Traynor, RM, (1997, December). Basic Audiology, NOAH / Oasis, Audioflex/Dualine Launch, **MTC OPTO-MEDIC/Bernafon**, Manila, Philippines.

Traynor, RM., (1997, December). Dualine Launch, CIC Impression Technique and Noah/Oasis, **Bernafon, AG** Jeddah, Riyadh, and Bruaihda, Kingdom of Saudi-Arabia.

Traynor, RM, (1998, February). Fig 6 Approach to DSP, **Colorado Otology/Audiology Workshop**, Vail, Colorado.

Traynor, RM, (1998, March). CIC Hearing Aid Fittings, Audioflex, Opus 2, and Dualine DSP 100 Launch, **Bernafon A.G.**, Cairo, Egypt.

Traynor, RM, (1998, April). Fig6 Algorithms in Two Channel Digital Processing, Presentation **American Academy of Audiology**, Los Angeles, California.

Traynor, RM and Buckles, KM, (1998, April). Personality Typing: The Key to Patient Focused Hearing Care, **American Academy of Audiology**, Los Angeles, California.

Traynor, Robert M., (1998, June). Two Channel Digital Signal Processing: Average Loudness Approach, Wyoming Hearing Aid Seminar, **University of Wyoming**, Laramie, Wyoming.

Traynor, RM, (1998, June). Two Channel Digital Signal Processing: Average Loudness Approach, **Bay Area Audiology Group**, San Francisco, California.

Traynor, RM, (1998, August). FIG6 in Two Channel Digital Signal Processing, **International Audiology Congress**, Buenos Aires, Argentina.

Traynor, RM, (1998, August). Personal Style in Aural Rehabilitation. **6<sup>th</sup> Asia Pacific Conference on Deafness**. Beijing, China.

Traynor, Robert M., (1998, April). Personal Style in Aural Rehabilitation, **Michigan Academy of Audiology**, Livonia, Michigan

## PROFESSIONAL PRESENTATIONS (Cont'd)

- Traynor, Robert M., (1998, September). Analog and Digital Programmable Hearing Aids, CIC Hearing Aid Fittings, **Maico de Mexico/ Bernafon AG**, 7 Hour Workshop, National Rehabilitation Hospital, Mexico City, Mexico.
- Traynor, Robert M., (1998, September). CIC Hearing Aid Fittings, Contemporary Hearing Aid Circuitry, **J.S. Sanchez/ Bernafon, AG**, San Jose, Costa Rica.
- Traynor, Robert M., (1998, September). Fitting and Troubleshooting Hearing Instruments, **Centro Auditivo/ Bernafon, AG**, Sao Paulo, Brazil.
- Traynor, RM., (1998, September). Digital Signal Processing and CIC Hearing Instruments, **IMA/Argentina and Bernafon, AG**, Buenos Aires, Argentina.
- Traynor, Robert M., (1998, October, November). Practical Aspects of Audiology, **HEARx/Bernafon, AG**, New York, New York, Tampa, Florida.
- Traynor, Robert M., (1999, January). High Technology Hearing Instruments, **Entermed: Netherlands**, Grindelwald, Switzerland.
- Traynor, RM, (1999, April). Digital Hearing Aids 1999, **American Academy of Audiology**, Miami Beach, Florida.
- Traynor, Robert M., (1999, May). Digital Hearing Aids, **Hacettepe, Univ.**, Ankara, Turkey.
- Traynor, Robert M., (1999, June). Personal Style in Aural Rehabilitation, Summer Institute, **Academy of Rehabilitative Audiology**, Winter Park, Florida.
- Traynor, Robert M. (1999, June) CIC hearing aid Fittings, Generations of Digital Hearing Aids, **Swiss Akustika Congress**, Davos, Switzerland.
- Traynor, Robert M., (1999, June). Digital Hearing Aids/ Infant Audiological Assessment, **Melfon, Ltd**, Moscow, Russia.
- Traynor, Robert M., (1999, June). Digital Hearing Aids/ Aural Rehabilitation in the USA, **Melfon, Ltd**, St. Petersburg, Russia.
- Traynor, Robert M., (1999, July). Personal Style and Hearing Aid Fittings, Fifth International Hearing Aid Conference, **University of Iowa**, Iowa City, Iowa.
- Traynor, Robert, (1999, October). Personal Style in Aural Rehab., **Sociedade \ De Fonoaudiologia de Brazil**, Sao Paulo, Brazil.

## PROFESSIONAL PRESENTATIONS (Cont'd)

- Traynor, Robert M., (1999, November). Audiology Training Course (2-week course), **Clinico Instrument Co.**, Taipei, Taiwan.
- Traynor, Robert, (1999, November). Digital Hearing Aids, **Clinico Inst. Co**, Taichun, Taiwan.
- Traynor, Robert M., (1999, November). Digital Hearing Aids, **Hong Kong Audiology Society**, University of Hong Kong, China.
- Traynor, Robert M., (2000, January). Digital Hearing Aids, **Royal Dutch ENT Society**, Grindelwald, Switzerland.
- Traynor, Robert M., (2000, February). Digital Hearing Aids for Physicians, **Bernafon AG – Audioprostieda**, Arequipa, Peru.
- Traynor, Robert M., (2000, February). Digital Hearing Aids, **Bernafon, AG- IMA Argentina**, Buenos Aires, Argentina.
- Traynor, Robert M., (2000, February). Digital Hearing Aids, **Bernafon, AG-CentroAuditivo Otonomic**, Sao Paulo, Brazil.
- Ehrens, J., Holmes, A. and Traynor, R., (2000, March). Hearing Impaired Population and Personal Style, **American Academy of Audiology**, Chicago, Illinois.
- Holmes, A., Traynor, R, and Schleiter, D, (2000, March). Personal Style in Hearing Aid Fitting, **American Academy of Audiology**, Chicago, Illinois.
- Schleier, D., Holmes, A, and Traynor, R., (2000, March). Audiometric Variables in Personal Style, **American Academy of Audiology**, Chicago Illinois.
- Traynor, Robert M. and Holmes, A., (2000, April). Personal Style and Hearing Aid Fitting, **American Auditory Society**, Scottsdale, Arizona.
- Holmes, A. and Traynor, R., (2000, June). Personal Style in Hearing Aid Fitting, Summer Institute, **Academy of Rehabilitative Audiology**, Snowbird, Utah.
- Traynor, Robert M and Holmes, A., (2000, June). Personal Style in Hearing Aid fitting, **Audiological Society of Australia**, Melbourne, Australia.
- Traynor, Robert, and Holmes, Alice, (2000, July). Personal Style in Hearing Aid Fitting, **7<sup>th</sup> Asia-Pacific Congress on Deafness**, Sydney, Australia.
- Traynor, Robert and Holmes, Alice, (2000, July). Workshop in Personal Style in Adult Aural Rehabilitation, **Rep of China Speech and Hearing Assn.**, Taipei, Taiwan.

## PROFESSIONAL PRESENTATIONS (Cont'd)

Traynor, Robert, (2000, August). Personal Style in Hearing Aid Fitting, **International Society of Audiology**, The Hague, Netherlands.

Traynor, Robert, (2000, September). Direct. Microphones, **Entermed Ltd**, Amsterdam, Netherlands.

Traynor, Robert, (2001, February). Modifications of Digital Hearing Instruments for Sensory Neural Losses, **Hidden Hearing/Bernafon**, Dublin, Ireland.

Traynor, Robert, (2001, February). Personal Style and Hearing Aid Fitting, **Oticon Corporation**, Copenhagen, Denmark.

Traynor, Robert, (2001, February). Competitive Analysis of Digital Hearing Aids, FM systems for the aging hearing impaired. **Phonic Ear**, San Diego, California.

Traynor, Robert, (2001, March). Digital and Analog Hearing Aids, **Oto-rhino Congresso**, Leon, Mexico.

Traynor, Robert, (2001, March). Practical Audiology of ENT Physicians, **Oto-rino Congresso**, Leon, Mexico.

Traynor, Robert, (2001, March). Personal Style and Hearing Aid Fitting, **Bernafon IDF**, Montreaux, Switzerland.

Traynor, Robert, (2001, March). Directional Microphones, Digital Hearing Aids, Jeddah, Riyadh and Bruaihda, Kingdom of Saudi Arabia, **Batterjee Pharmaceuticals/Bernafon**.

Traynor, Robert, (2001, June). Personal Style and aural Rehabilitation, Presented to the **Audiology Faculty at Gallaudet College**, Washington, DC.

Traynor, Robert, (2001, July). Conventional, Programmable, Digital Hearing Aids and Personal Style and Hearing Aid Fitting, **Disortho/Bernafon**, Bogata, Colombia.

Traynor, Robert, (2001, August). NAL NL-1, Practical Audiology for Dispensers, Personal Style and Hearing Aid Fitting, Conv., Prog. and Digital Hearing Aids, **South African Acousticians Society**, Johannesburg, South Africa.

Traynor, Robert, (2001, August). Digital Hearing Aids, **Bernafon**, Capetown, South. Africa

Traynor, Robert, (2001, October). Hearing Aids: Conventional, Programmable, Digital, **Akusticum/Bernafon**, Monterrey, Mexico.



## PROFESSIONAL PRESENTATIONS (Cont'd)

Traynor, Robert, (2001, October). Workshop in Personal and Aural Rehabilitative Treatment of the Hearing Impaired. A 6-hour workshop presented to the **Wyoming Speech and Hearing Association**, Casper, Wyoming.

Traynor, Robert, (2001, August). Update and Programmable Hearing Aids, **V Annual Forum, Centro-Auditivo Otosonic/Bernafon**, Sao Paulo Brazil.

Traynor, Robert M., (2002, March). Personal Style & Hearing Aid Fitting, **Oticon**, Somerset New Jersey.

Traynor, Robert M., (2002, March). The Challenge of Audiology Practice, International Distributor Forum, **Bernafon**, Davos, Switzerland.

Traynor, Robert M, (2002, March). Personal Style and Hearing Aid Fitting, **Danish Audiology Union**, Roskilde, Denmark.

Traynor, Robert M., (2002, January). Personal Style and Hearing Aid Fitting, **Oticon Corporation**, Somerset NJ.

Traynor, Robert, (2002, January). High Technology Hearing Aids for Hard Skiing ENTs, **Royal Dutch Society of Ear Nose and Throat**, Grindelwald, Switzerland.

Traynor, Robert, (2002, October). Otoacoustic Emissions, Sponsored by **HiTech/Maico**, Cali, Colombia.

Traynor, Robert, (2002, October). Hearing Aids: Conv., Prog. And Digital, Sponsored by **HiTech/Bernafon**, Cali, Colombia.

Traynor, Robert M., (2002, April). Symbio Tech., **Bernafon/Akustikum**, Mexico City, Mexico. O'Brien,

A., Traynor, RM, and Hockley, NS, (2002, April). Clinical Trial of Instantaneous, continuously Adapting DSP, Poster Session, **Am. Acad. of Audiology**, Philadelphia, Pennsylvania.

Traynor, Robert M., (2002, April). Symbio Technology, Sales Opposition to FM, **Bernafon-US**, Minneapolis, Minnesota.

Traynor, Robert M., (2002, June). Unified channel digital Hearing Aids, **Bernafon UK**, London, England, United Kingdom.

Traynor, Robert M., (2002, June). Hearing Aid Fitting In Children, **International Symposium on Hearing Loss in Children**, Porto Alegre, Brazil.

## PROFESSIONAL PRESENTATIONS (Cont'd)

- Traynor, Robert M., (2002, June). Symbio Hearing Instruments, **Bernafon AG & Central Auditivo Otosonic**, Sao Paulo, Brazil.
- Traynor, Robert M., (2002, June). Personal Style/Hearing Aid Fitting, **Oticon**, Somerset New Jersey.
- Traynor, RM, (2002, October). Personality Based Hearing Aid Fitting, **Colorado Academy of Audiology**, Copper Mountain, Colorado.
- Traynor, Robert M., (2002, October). Directional Microphones in Hearing Aids, **South African Speech and Hearing Association**, Capetown.
- Traynor, Robert M., (2002, October). Hearing Aid Fittings in Children, **South African Speech and Hearing Association**, Capetown, South Africa.
- Traynor, Robert M., (2002, October). FM in the new Millennium, **South African Speech and Hearing Association**, Capetown, South Africa.
- Traynor, Robert M., (2002, October). Unified Channel Digital Hearing Aids, **Bernafon South Africa** Johannesburg, South Africa.
- Traynor, Robert M., (2002, November). Unified Channel Digital Hearing Instruments, **Bernafon AG**, Montevideo, Uruguay.
- Traynor, Robert M., (2002, November). FM in the New Millennium; Hyperacusis: Tinnitus; Hearing Aid fitting in Children, **Bernafon AG**, Montevideo, Uruguay.
- Traynor, Robert M., (2003, January). Digital Hearing Aids, Melody & Company, **Bernafon AG**, Hong Kong, China.
- Traynor, Robert M., (2003, January). Digital Hearing Aids, Dr. Herman and Company, **Bernafon AG**, Jakarta, Indonesia.
- Traynor, Robert M., (2003, January). Digital Hearing Aids, University of Keguangan, **Bernafon AG**, Kuala Lumpur, Malaysia.
- Traynor, Robert M., (2003, February). Unified v. Multi-Channel Hearing Aids, **Ultimate Otology/Audiology Ski Meeting**, Vail, Colorado
- McCarthy, PA, Traynor, RM., Holmes, A., Huart, S., (2003, April). AAA Featured Session: Personal Style in Aural Rehabilitation, **American Academy of Audiology**, San Antonio Texas.
- Traynor, Robert M., (2003, May). Unified v. Multichannel Hearing Aids, **Swedish Audiology Congress**, Stockholm, Bernafon Sweden.

## PROFESSIONAL PRESENTATIONS (Cont'd)

Traynor, Robert, (2003, May). 8-hour Seminar in Audiology, Topics: Bernafon Product offering, Otoacoustic Emissions, Aural Rehabilitation, **Hitech, Inc**, Bogota, Colombia.

Traynor, Robert M. (2003, May). From Analog to Digital, Tests for Hypocausts, Why Hearing Aid Fittings Fail? Personal Style in Hearing Aid Fitting, **Jornada de Fonoaudiologia & Jornada de Otorhinolaragologia**, Montevideo Uruguay.

Traynor, RM., (2003, June). 8-hour Diagnostic and Rehabilitative Audiology Workshop and Product Training: Bernafon Digital Offering, **Marhakim, Ltd.**, Kuala Lumpur, Malaysia.

Traynor, RM., (2003, June). 3 Hour Rehabilitative Audiology Workshop, Department of Otolaryngology, **Siriraj Hospital**, Bangkok, Thailand.

Traynor, RM, (2003, June). Bernafon Digital Prod. Training, **Intermex, Ltd.**, Bangkok, Thailand.

Traynor, RM, (2003, July). Seminar in Audiology: Evoked Potentials and Otoacoustic Emissions and Bernafon Product Offering, **Central Auditivo SAB**, Lima, Peru.

Traynor, RM, (2003, July). Seminar in Audiology: 9-hour seminar on Diagnostic and Rehabilitative Audiology and Bernafon Product Offering, **Disortho, Ltd.**, Bogota, Colombia.

Traynor, Robert M., (2003, August). Personal Style and Hearing Aid Fitting, **Florida Academy of Audiology**, Palm Beach, Florida.

Traynor, Robert M., (2003, September). Evoked Potentials and Otoacoustic Emissions, **Chilean Congreso I, Audiologia Y Neurologia**, Santiago, Chile.

Traynor, Robert M., (2003, September). Hearing Aid Technology, **Chilean Congreso I, Audiologia Y Neurologia**, Santiago, Chile.

Traynor, Robert M., (2003, September). ChannelFree Digital Amplification, **Sociedade de Fonoaudiologia de Brazil**, Fortelenza, Brazil.

Traynor, Robert M., (2002, October). Personal Style in Aural Rehabilitation, **University of Hong Kong**, Hong Kong, China.

Traynor, Robert M., (2003, October). ChannelFree Amplification; Directional Microphone Technology, **Bernafon A/G**, Clinico, Taipei, Taiwan.

Traynor, Robert M., (2003, October). Multi- channel vs. Channelfree Amplification, **Hearing International Congress**, Beijing, China.

## PROFESSIONAL PRESENTATIONS (Cont'd)

Traynor, Robert M., (2003, October). ChannelFree Amplification, **Clinico and Bernafon A/G**, Beijing, China.

Traynor, Robert M., (2003, October). FM in the New Millenium, **Clinico and Bernafon A/G**, Beijing, China.

Traynor, Robert M., (2003, December). Personal Style and Hearing Aid Fitting, **Palm Springs Hearing Aid Seminar**, Palm Springs, California.

Traynor, Robert M., (2004, February). Hearing Aid Technology, ChannelFree Amplification, **Erisci Elektronic and Bernafon**, Istanbul, Turkey.

Traynor, Robert M., (2004, February). ChannelFree Amplification, Dubai and Abu Dhabi UAE, **Bernafon A/G**.

Traynor, Robert M., (2004, February). Hearing Aid Technology; Channel Free Amplification; Today's Directional Microphones, **Audio Optica and Bernafon A/G**, Bucharest, Romania.

Traynor, Robert, M., (2004, March). Hearing Aid Technology, ChannelFree Amplification, Fundamentals of Otoacoustic Emissions, HINT Test, **Escuela de Medico de Militar**, Mexico City, Mexico.

Traynor, RM and Ewert, CM, (2004, April). Ethical Interaction with Hearing Aid Manufacturers, **American Academy of Audiology**, Salt Lake City, Utah.

Traynor, Robert M., (2004, April, May). ChannelFree Hearing aid Technology, Philadelphia, Pennsylvania; Dallas, Texas; Houston, Texas; Phoenix, Arizona; Detroit, Michigan; Chicago, Illinois, Cleveland, Ohio; San Francisco, California. **Bernafon – US**, Somerset, New Jersey.

Traynor, RM, (2004, May). **Invited Speaker**, 5 Presentations, Estudio de la personalidad en personas con prótesis auditivas; Audífonos en pediatría; Audífonos con canal vs sin canal; Nuevas posibilidades para sistemas FM para audífonos; Binauralidad. **Asociacion de Audiologia de Colombia**, Bogotá, Colombia

Traynor, Robert M., (2004, June). ChannelFree Hearing Aid Technology, **Louisiana State University**, New Orleans, Louisiana.

Traynor, Robert M., (2004, August). Digital Hearing Aids; ASSR and Immittance audiometry in children, **National Medical School**, Mexico City, Mexico.

Traynor, Robert M. (2004, September). Channel Free Technology, **South African Society of Hearing Aid Acousticians**, Johannesburg, South Africa.

## PROFESSIONAL PRESENTATIONS (Cont'd)

Traynor, Robert M., (2004, October). Personality Based Hearing Aid Fitting, Invited Speaker, **Canadian Academy of Audiology**, Québec City, Quebec, Canada.

Traynor, Robert M., (2004, October). Digital Hearing aids; CROS Amplification; Newborn Hearing Screening; Beijing, Shanghai and Hong Kong, China; Taipei and Kaohsiung, Taiwan, Kuala Lumpur, Malaysia; Bangkok, Thailand., **Bernafon A/G**.

Traynor, Robert M., (2004, November). Personality Based Hearing Aid Fitting, Invited Speaker, **British Society of Hearing Aid Audiologists**, Birmingham, England, United Kingdom.

Traynor, Robert, M., (2005, January). Adult Aural Rehabilitation, Personality Based Hearing Aid Fitting; **UKM Department of Communication Disorders**, Kuala Lumpur, Malaysia.

Traynor, Robert M., (2005, January). NEO: Bernafon Product Training, Seoul, Korea; Taipei, Taiwan; Jakarta, Indonesia; Hong Kong; Kuala Lumpur, Malaysia; Bangkok, Thailand; **Bernafon A/G**, Bern, Switzerland.

Traynor, Robert M., (2005, May). Personality Based Audiology, 1 Day Workshop, **Canadian Hearing Society**, Sponsor: Unitron Canada, Toronto, Ontario, Canada.

Traynor, R.M., (2005, July). Digital Hearing Aids in Pediatric Hyperacusis. **ENT Congress of Jalisco**, Guadalajara, Mexico.

Traynor, RM., (2005, September). Recent Advances in Digital Hearing Aid Technology and Fitting Technique. **University of Capetown**, Department of Communication Disorders and Sciences, Cape Town, South Africa. Sponsored by Advantage Labs and Bernafon, Switzerland.

Traynor, RM., (2005, September). Personality Based Hearing Aid Fitting. 1 Day Workshop, **South African Hearing Aid Acousticians Society**, Johannesburg, South Africa. Sponsored by Advantage Labs and Bernafon, Switzerland.

Traynor, RM., (2005, September). Personality Based Hearing Aid Fitting. **University of Pretoria**, Department of Communication Disorders and Sciences, Pretoria, South Africa. Sponsored by Advantage Labs and Bernafon, Switzerland.

Traynor, RM., (2005, September). Recent Advances in Digital Hearing Aid Technology and Fitting Technique. **University of Durban-Westville**, Department of Speech Pathology and Audiology, Durban, South Africa. Sponsored by Advantage Labs and Bernafon, Switzerland.

Traynor, RM., (2005, October). Follow up Procedures for New-Born Hearing Screening. **Congress on Hearing Loss in Jamaica**. Bustemente Children's Hospital, Kingston, Jamaica.

## PROFESSIONAL PRESENTATIONS (Cont'd)

Traynor, R.M., (2005, October). Open Fit Amplification, SwissEar, Neo and Win, Product Presentation, Phoenix and Tucson, AZ. **Bernafon US**, Somerset, New Jersey.

Traynor, RM., (2005, November). Open fit Amplification for Mild Hearing Losses. **50<sup>th</sup> Venezuelan Congress of Otolaryngology**, Caracas, Venezuela. Sponsored by Bernafon A/G, Bern, Switzerland.

Traynor, RM., (2005, November). Open Fit Amplification and Bernafon Products, Product Presentation, COSTCO Dispensers, Reno, Nevada, **COSTCO and Bernafon US**, Somerset New Jersey.

Traynor, RM., (2006, January). Digital Amplification, Bangalore, Chennai, and Delhi, India, **Bernafon A/G**.

Traynor, RM., (2006, June). ICOS: First personalized hearing aid system, **AHAA**, Orlando, FL, Bernafon US, Somerset, New Jersey.

Traynor, RM., (2006, March). Confessions of a Real Ear Sinner, **American Academy of Audiology**, Minneapolis, Minnesota, **Interacoustics US**.

Traynor, RM., (2006, March). ICOS: First Personalized Hearing Aid Fitting system, **Audiology Online**, San Antonio, Texas **and Bernafon, US**, Somerset, New Jersey.

Traynor, RM., (2006, March). SwissEar: Open Fit by Bernafon, **Audiology Online, San Antonio, Texas**.

Traynor, RM., (2006, March). Business Strategy and Concepts - Retail, **International Distributor Forum**, Bernafon A/G, Basel, Switzerland.

Traynor, RM., (2006, March). Binaural Hearing Instruments, **AEAP Congress**, Audifon, Ltd. Valencia, Spain.

Traynor, RM., (2006, June). Personality based hearing aid fitting, Sponsored by **Hearing Health Conference and Bernafon**, Tucson, Arizona.

Traynor, RM., & Glaser, RG., (2006, September). Strategic Practice Management. **Colorado Academy of Audiology**, Breckenridge, Colorado.

Traynor, RM., & Glaser, RM. (2006, September, October,). Strategic Practice Management. 6 city US tour, Philadelphia, Pennsylvania; Orlando, Florida; Chicago, Illinois; Los Angeles, California; Phoenix, Arizona **Auris Group**, Maineville, Ohio and **Sonic Innovations**, Salt Lake City, Utah.

Traynor, RM., (2006, November). Advantages and Limitations of Various Legal Business Structures. CEU Course, **Audiology Online, San Antonio, Texas**.

## PROFESSIONAL PRESENTATIONS (Cont'd)

Traynor, RM, (2006, November). Newborn Hearing Screening, Amplification and FM Systems for Children, **Ministry of Education, Dubai, UAE**, Bernafon A/G, Bern, Switzerland.

Traynor, RM, (2006, November). Amplification and FM Systems for Children, Faculty and Students, **Sharjah School for the Deaf, Dubai, UAE**, Bernafon A/G, Bern, Switzerland.

Traynor, RM, (2006, November), Amplification Trends in Audiology, Faculty and Students Department of Audiology, School of Medicine, **Cairo University, Cairo Egypt. Cairo University and Bernafon A/G**, Bern Switzerland.

Traynor, RM, (2006, November). Personal Style & Hearing Aid Fitting; ICOS and Prio; Cairo, Egypt; Athens, Greece; Dubai & Abu Dhabi, United Arab Emirates, **Bernafon A/G**, Bern Switzerland.

Traynor, RM., (2007, January). Strategic Practice Management. **Invited Presentation, Illinois Academy of Audiology**, Chicago, Illinois.

Traynor, RM., & Glaser, RG., (2007, February). Strategic Practice Management. **Invited Presentation Ohio Academy of Audiology**, Cincinnati, Ohio.

Traynor, RM., (2007, February). Personality Based Hearing Aid Products, American Hearing Aid Associates, Las Vegas, Nevada, **Bernafon US**, Somerset New Jersey.

Traynor, RM., (2007, March). The Carina Advantage: A Fully Implantable Hearing Instrument. Presentation to perspective international distributors, **Otologics, LLC**, Luzern, Switzerland.

Lupo, V.; Gabbard, S.; Jenkins, H.; Franklin, A.; and Traynor, R., (2007, April). Unseen Hearing: The Otologics MET Implantable Hearing Device, Miniseminar, **American Academy of Audiology**, Denver, Colorado.

Traynor, RM., (2007, May). Open Hearing Aid Fittings; Super Power Hearing Aid Fittings, **Jornada de Fonoaudiologia & Jornada de Otorhinolaringología**, Montevideo, Uruguay, Bernafon A/G, Bern Switzerland.

Traynor, RM. (2007, June). Super Power Hearing Aid Fittings; Open Fit Hearing Aids; Tracking your Practice for success. **Colombian Academy of Audiology and Disortho Bernafon International Forum**, Bogota, Colombia.

Traynor, R., (2007, July). Advantages and Limitations of Open Fit Hearing Aids; Hearing Aid Verification, Taipei, Taiwan; Wuhan, PRC; Shanghai, PRC; Beijing, PRC. **Sponsored by Clinico, Beijing PRC and Bernafon A/G**, Bern, Switzerland.



## PROFESSIONAL PRESENTATIONS (Cont'd)

- Traynor, RM, Franklin, A., Stanley, S. & Lupo, V. (2007, October). Developments in implantable hearing devices: description, benefits and the role of the audiologist. **Academy of Doctors of Audiology**, Orlando, Florida.
- Traynor, RM and Franklin, A. (2007, November). The future is here: The Otologics Fully Implantable Hearing Device, **Audiology Online**, San Antonio, Texas.
- Traynor, R. (2008, January). Business Essentials, Sales and Marketing, Presentation to Audio – Optical, Bucharest, Romania. **Bernafon A/G**. Bern, Switzerland.
- Traynor, R., (2008, January). Starting an Audiology Private Practice. 1-hour presentation for CEUs, **Audiology Online**, San Antonio, Texas.
- Traynor, R., (2008, January, February). Open Fit Hearing Instruments, Super Power Hearing Instruments, Channel Free Hearing Instruments, Mangalore, Bangalore, Chennai and Mumbai, India. **Bernafon A/G**. Bern, Switzerland.
- Traynor, R., (2008, February, March). Super Power Hearing Instruments, Open Fit Hearing instruments, Kuala Lumpur, Malaysia; Singapore. **Bernafon A/G**. Bern, Switzerland.
- Traynor, R., (2008, March). Universal Newborn Hearing Screening, Al Ain Hospital, Al-Ain United Arab Emirate, Hospital Inservice sponsored by **Bernafon A/G**. Bern, Switzerland.
- Traynor, R., (2008, March). Super Power Hearing Instruments, Open Fit Hearing instruments, Dubai, UAE. Sponsored by **Bernafon A/G**. Bern, Switzerland.
- Traynor, R., and Glaser, R., (2008, April). Strategic Practice Management. **American Academy of Audiology**, 2-hour Workshop, Charlotte, North Carolina.
- Traynor, R., (2008, April). Keynote Presentation: Baby Boomers, Workshop: Pricing and Employee Management, International Distributor Forum, Montreaux, Switzerland, **Bernafon A/G**, Bern Switzerland.
- Traynor, R., (2008, April) Bernafon Product Presentations: My Life Corporation, **Bernafon US**, Somerset, New Jersey.
- Traynor, R., (2008, April) Bernafon Prod. Pres, (In House training for Bernafon Representatives, Minneapolis, MN, **Bernafon US**, Somerset, New Jersey.
- Traynor, R., (2008, May). Strategic Practice Management, 5- hour workshop. **Oregon Academy of Audiology**, Portland, Oregon.



## PROFESSIONAL PRESENTATIONS (Cont'd)

- Traynor, R., (2008, June). Practice Management: Consumer Behavior of the Baby Boomer Generation, Pricing of Products and Services, Marketing Your Practice. **Club Bernafon, Bernafon Australia**, Hayman Island, Queensland, Australia.
- Traynor, R. (2008, October). Workshop on Essential Business Skills for Audiologists, 2- 3 Hour Workshops, Intermountain Combined Speech and Hearing Associations (Colorado, Idaho, Montana, and Utah), **American Speech Lang Hearing Assn**, Salt Lake City, Utah.
- Traynor, R., & Glaser, R., (2008, November). Strategic Practice Management: 3hour workshop, **Academy of Dispensing Audiologists**, Las Vegas Nevada.
- Traynor, R., (2009, February). 3.0 Hour workshop: Strategic Practice Management. Mid-South Conference in Speech and Hearing, **Memphis State University**, East Memphis, Tennessee.
- Traynor, R., (2009, February). Strategic Practice Management, Puerto Vallarta, Mexico, Sponsored by **Bernafon Canada**.
- Traynor, R., (2009, June). 6.0 Hr. Workshop on Strategic Practice Management, Topics: Business Planning, Business Struct., Prof. Selling, **Iowa Hearing Assn**, Des Moines, Iowa.
- Traynor, R., and Glaser, R., (2009, October). Strategic Practice Management in an Inelastic Economy, (3.0 Hr Short Course), **Academy of Doctors of Audiology**. Las Vegas, Nevada.
- Traynor, R., (2009, October). ChannelFree Hearing Aid Fittings and Universal Hearing Screening, **Al- Ain Hospital**, Al Ain, UAE, Hospital staff CME. Sponsored by **Bernafon A/G**, Bern, Switzerland.
- Traynor, R., (2009, October). Use of Hearing Aid Directional Microphones in the Schools, **Social and Educational Ministry**, Dubai, UAE. Sponsored by **Bernafon A/G**, Bern, Switzerland.
- Traynor, R., (2009, October). Strategic Practice Management, Bernafon Channelfree Hearing Instruments, **Madras ENT Institute**, Chennai, India. Bernafon, Bern, Switzerland.
- Traynor, R., (2009, October) Fiscal Management, Professional Selling, and Baby Boomer Marketing, 3-hour presentation, **Hearing Aid Seminar**, Cerritos, California.
- Traynor, R. and Glaser, R., (2009, November). Strategic Practice Management, (3 Hr. Short Course, **American Speech Language Hearing Assoc.**, New Orleans, Louisiana.
- McHugh, E., Traynor, R and Campbell, N. (2010, April). Video-Otomicroscopy for Cerumen Management, **American Academy of Audiology**, Chicago, Illinois.

## PROFESSIONAL PRESENTATIONS (Cont'd)

Traynor, RM, (2010, April). Fitting the Veteran, A Person Not a Hearing Loss, **Sonic Innovations, Inc**, Portland, Oregon.

Traynor, R., (2010, April). Business Planning, Business Structure, Managerial and Financial Accounting, Professional Selling, Baby Boomer Marketing, 8 Hour Workshop, **South Dakota Hearing Aid Dispensers Association**, Watertown, South Dakota.

Traynor, R. and Glaser, R., (2010, April). Positive Emergence: Optimization Strategies for a difficult economy. **American Academy of Audiology**, Chicago, Illinois.

Traynor, RM, (2010, May). Fitting the Veteran, A Person Not a Hearing Loss, **Sonic Innovations, Inc.**, Washington DC.

Traynor, RM, (2010, May). Fitting the Veteran, A Person Not a Hearing Loss, **Sonic Innovations, Inc.**, Memphis, Tennessee.

Traynor, RM, (2010, May). Fitting the Veteran, A Person Not a Hearing Loss, **Sonic Innovations, Inc**, Salt Lake City, Utah.

Traynor, RM, (2010, September). Business Planning and Structure, Personal Style and Generational Differences in Patient populations, **Wyoming Speech and Hearing Association Annual Convention**, Cody, Wyoming.

Traynor, RM, (2010, October). Don't Just Hire, Build a Team, **Phonak, LLC, 3rd Annual Practice Management Seminar**, Half Moon Bay, California.

Traynor, RM, (2010, October). Consumer Differences in the Baby Boomer Population, **Colorado Academy of Audiology**, Breckenridge, Colorado.

Traynor, RM., (2011, June). Economics of Audiology. Bridge over Troubled Water Practice Management Series, **Audiology Online**, San Antonio, Texas.

Traynor, RM. (2011, June). Guest Editor: Bridge over Troubled Water Practice Management Series, **Audiology Online**, San Antonio, Texas.

Traynor, RM. (2011, September). PBR Approach to Practice Management; Audiological Management of 1960s, Peace, Love and War Campus Radicals, **Scott Haug Foundation**, San Antonio, Texas.

Traynor, RM., (2011, October), If Not YOU ..... Then WHO!, Presidential Address, **Colorado Academy of Audiology**, Vail, Colorado.

Traynor, RM., & Glaser, RG. (2012, March) Optimization of Strategic Approaches for a Down Economy, **American Academy of Audiology**, Boston, Massachusetts.

## PROFESSIONAL PRESENTATIONS (Cont'd)

Traynor, RM. (2012, March). The Blogs at Hearing Health and Technology Matters, Presentation at the Annual convention of the **American Academy of Audiology**, Boston, Massachusetts.

Traynor, RM., & Glaser, RG. (2012, March) Optimization of Strategic Approaches for a Down Economy, Presentation at the Annual convention of the **American Academy of Audiology**, Boston, Massachusetts.

Traynor, RM. (2012, March). The Blogs at Hearing Health and Technology Matters, Presentation at the Annual Convention of the **American Academy of Audiology**, Boston, Massachusetts.

Traynor, RM. (2012, May). Practice Management Workshop – 8 Hours, **Audiological Consultants**, Davenport, Iowa.

Traynor, RM. (2012, October). The Clinical and Business Landscape of a New Generation of Patients. 2012 Sonic Distributors Forum. **Sonic A/G**, Frankfurt, Germany.

Traynor, RM. (2013, June). The use of Generational and Personal Style Diff. in Selling Hearing Healthcare, 4 hr. Invited Workshop, **Kentucky Acad. of Audiology**, Lexington, Kentucky.

Traynor, RM. (2013, June). ObamaCare for Audiologists. Summer Symposium. **Colorado Academy of Audiology**, Aurora, Colorado.

Traynor, RM. (2013, October). The use of Generational and Personal Style Differences in Selling Hearing Healthcare. 3 hour Invited Workshop. **Colorado Academy of Audiology**, Keystone, Colorado.

Traynor, RM. (2014, March). Vanish: Reducing the stigma of amplification. **American Academy of Audiology**, Orlando, Florida, Twice during the convention.

Traynor, RM. (2014, March). How to Edge out the Competition, **American Academy of Audiology**, Orlando, Florida.

Traynor, RM., (2014, June). How to evaluate the competition in your market. **AudConnex 2014 Summit**, San Diego, California.

Traynor, Robert M. (2014, September). Ethics in Audiology, **Colorado Academy of Audiology**, Keystone, Colorado, October.

Traynor, Robert M. (2014, September). The Power of Porter, **Scott Haug Audiology Retreat**, New Braunfels, Texas.

## PROFESSIONAL PRESENTATIONS (Cont'd)

- Traynor, R.M., Wooten & Allison, P. (2014, September). Embezzlement in Audiology. The **Scott Haug Audiology Retreat**, New Braunfels, Texas.
- Traynor, RM. (2014, November). The use of Personal Style & Generational Differences in Aural Rehabilitation, **Steve Ackley Memorial Lecture**, Gallaudet University, Washington, D.C.
- Traynor, RM, (2015, January). Competitive Analysis & Strategic Development. **Academy of Doctors of Audiology/ Audiology Online**, Online training session, San Antonio, Texas.
- Traynor, RM, (2015, March). Electrophysiological Diagnostic Procedures: Update. **Invited Presentation Las Condes Workshop, Audiomedical**, Santiago, Chile.
- Traynor, RM, (2015, March). Clinical application of DP OAEs in private practice. **Invited Presentation Las Condes Workshop, Audiomedical**, Santiago, Chile.
- Traynor, RM, (2015, March). Usefulness of new hearing aid technology: Do these features really work? **Invited Presentation Las Condes Workshop, Audiomedical**, Santiago, Chile.
- Traynor, RM, (2015, June). Fiscal Management: Part 2: Financial Accounting. **Academy of Doctors of Audiology/ Audiology Online**, ADA Business Series, San Antonio, Texas.
- Traynor, RM, (2015, June). Fiscal Management: Part 1: Managerial Accounting. **Academy of Doctors of Audiology/ Audiology Online**, ADA Business Series, San Antonio, Texas.
- Traynor, RM (2015, October). Business Planning for Audiologists. **Colorado Academy of Audiology**, Blackhawk, CO.
- Traynor, RM. (2016, April). Practice Survival In the 21<sup>st</sup> Century Competitive Environment. **South Dakota Academy of Audiology**, Rapid City, South Dakota.
- Traynor, RM (2016, December). Professional Sales Training. Invited Presentation to **Ohio State University**, Columbus Ohio, Sponsored by Unitron US Plymouth, Massachusetts.
- Traynor, RM (2017, April). Fiscal Management and Accounting. Online training session sponsored by **Plural Publishing**. San Diego, California.
- Traynor, RM (2017, July). Hearing Disorders & Audiometric Interpretation. Family Practice Residency Program, North Colorado Medical Center, **Banner Hospital**, Greeley, Colorado.
- Traynor, RM (2017, October). Invited Keynote Speaker. Developing a Strategic Survival Strategy for the 21<sup>st</sup> Century Competitive Environment. 3-hour workshop. **Colorado Academy of Audiology**, Denver, Colorado.

## PROFESSIONAL PRESENTATIONS (Cont'd)

Traynor, RM (2018, April). Competition in Audiology. SpeedUpdating. American Board of Audiology. **American Academy of Audiology**, Nashville Tennessee.

Traynor, RM (2018, April). American Board of Audiology. Council of Academic Programs in Communication Sciences and Disorders. **American Speech Language Hearing Association**, Austin, Texas.

Traynor, RM (2019, March). Professional Sales Techniques. SpeedUpdating. **American Board of Audiology. American Academy of Audiology**, Columbus, Ohio.

Traynor, RM (2019, May). Leadership Training Presented to Regional Meeting (online) **Consult Your Hearing Network**, Chadds Ford, Pennsylvania

Traynor, RM (2019, September). How to Analyze a Practice's Position within the Marketplace. **Empower Conference**, Orlando, FL, Sponsored by **Your Hearing Network**, Chadds Ford, Pennsylvania

Traynor, RM (2019, September). Developing a Competitive Strategy. **Empower Conference**, Orlando, FL, Sponsored by **Your Hearing Network**, Chadds Ford, Pennsylvania

Traynor, RM & Hirsekorn, J. (2020, January). Pivot Hearing Sales Effectiveness. **Pivot Hearing Wine Country Seminar**, Petaluma, CA.

Traynor, RM & Hirsekorn, J. (2020, January). Pivot Hearing Sales Proposition. **Pivot Hearing Wine Country Seminar**, Petaluma, CA.

Traynor, RM (2020, March). Business Planning and Budgeting for Audiologists. **Student Academy of Doctors of Audiology**, Invited Online Presentation.

Traynor, RM & Hall, JW (2020, April 1-4). Practice Differentiation: Screening for Comorbid Conditions & Updating the Diagnostic Evaluation. Presentation to the American **Academy of Audiology**, New Orleans, LA, United States (Conference Cancelled due to COVID - 19).

Traynor, RM (2020, April 1-4). Old Strategies for Highly Competitive Markets. Presentation to the **American Academy of Audiology**, New Orleans, LA, United States (Conference Cancelled due to COVID – 19).

Traynor, RM & Toates, K. (2020). Independent Audiology Practice: Part I Preparing for Disaster (The Why). **Australia 2020** Online, June 15.

Traynor, RM. & Toates, K. (2020). Independent Audiology Practice: Part II Adding Strategy to the Practice (The What). **Australia 2020** Online, June 16.

Toates, K. & Traynor, RM (2020). Independent Audiology Practice: Part III Marketing the Audiology Practice (The How). **Australia 2020** Online, June 18.

## PROFESSIONAL PRESENTATIONS (Cont'd)

Traynor, RM & Bray, V. Citron, D., Essman, B. (2020, October). Amplify Your Impact Nature and Nurture. 6 Hour Convention Virtual Workshop. **Academy of Doctors of Audiology**, Dallas, Online

## SCHEDULED AND SUBMITTED FUTURE PROFESSIONAL PRESENTATIONS

Traynor, RM & Moore, D. (2020, May). Masterclass A: Shaping the Future: Foundations for a successful Practice. **Australia 2020**, Perth, Australia. 3-hour workshop.

**Australia 2020 is Postponed until 2022 due to COVID - 19**

Traynor, RM (2020, May). Masterclass B: Competing in a New Era of Hearing Healthcare: Strategic Development and Marketing for Private Audiology Practitioners. **Australia 2020**, Perth, Australia. 3-hour workshop.

**Australia 2020 is Postponed until 2022 due to COVID - 19**

Traynor, RM., CAOHC Occupational Hearing Conservationist Course, **Robert Traynor, Audiology, LLC**, Fort Collins, CO March 2021.

Traynor, RM., CAOHC Occupational Hearing Conservationist Course **Robert Traynor, Audiology, LLC**, Colorado Springs, CO April 2021.

Traynor, RM., Citron, D., Bray, V. Amplify Your Impact. **American Academy of Audiology**, Virtual, April 2021.

Traynor, RM., Private Practice Hearing Conservation, **EAR, Inc**, Boulder, CO. April 9 & 23 2021.

Traynor, RM, (Invited 2-hour lecture (Topic To be Determined). October 2021. **Michigan Audiology Coalition, Lansing, MI**.

Traynor, RM., Citron, D., Bray, V., Amplify Your Impact. Submitted to **Academy of Doctors of Audiology**, Portland, OR. October 2021.

Traynor, RM. The Basis for Clinical Benefit of Threshold Sound Therapy for the Hearing Impaired, submitted to **Academy of Doctors of Audiology**, Portland, OR. October 2021.

Traynor, RM., Citron, D., Bray, V., Amplify Your Impact. Invited 3 hour Presentation **American Speech Language Hearing Association**, Washington DC November 2021.